

*What dealers
using BiT Marine
Software say...*

“This software works! BiT Marine Software is affordable and puts the controls in place for me to run my business effectively and efficiently.”

“So easy to use. .. And the payback on my investment in BiT Marine Software is great. The best thing is that I can stay on top of things without losing sleep.”

“I was afraid to use a computer until I bought BiT Marine Software... Now I just regret that I waited so long before I bought the system—it was a lifesaver!”

About BiT Marine Software:

BiT has been developing software for the retail marine industry for over 22 years. With hundreds of customers and thousands of users, BiT Marine Software has earned a reputation for developing the finest marine software available, providing a high level of support, and continuing to enhance the software by listening to and responding to the needs of their customers.

Ask for a Demo!

**Take advantage of our
no-obligation,
free demonstration
to familiarize
yourself with the best
marine software
in the industry.**

Hardware Requirements:

BiT Marine Software is a 32-bit Windows program that runs on PCs operating on Windows 2000, XP or Vista and on Microsoft and Novell networks.

**Call for
more information:
877-860-2082 / 865-329-6648
www.bitmarine.com**



Management Software
*For Marine Dealers,
Service Centers
and Marinas*

- **Parts & Inventory Control**
- **Service Work Orders**
- **Boat Sales, Finance & Insurance**
- **Wet and Dry Slip Management**
- **Integrated Management Accounting**
- **Customer Service/ Follow-Up**

www.bitmarine.com

The Marine Industry Software Specialists...

BiT Marine Software is easy to learn, easy to operate, totally integrated, Marine-focused software configured within six modules for comprehensive marine business management.

This software covers every aspect of your business... the Parts & Accessories Department, Service Department, Boat Sales, Finance & Insurance, Accounting, Slips & Storage, and even Customer Service/Follow-up!

Talk to dealers using BiT Marine Software, they'll tell you it's comprehensive, it's easy to use and it's affordable.

1 Parts & Inventory Control Module

Take Control. The inventory control module offers all of the features and options required to support a state-of-the-art Parts and Accessories Department.

Features include:

- Point of sale with bar code scanning and cash drawers
- Import price books for engine and accessory vendors—no charge for price disk updates
- Customer purchase history with ability to recall any purchase ever made
- Special Order tracking integrated with stock orders
- Stock order exported to MIDAS, Honda, Yamaha, Volvo, Medart, Land N' Sea, Lorenz & Jones formats
- Integration with BRP, Mercury and Part Smart

2 Service Work Order Module

Your customer calls to see if his boat is ready. Who do you ask to find out? Is the invoice ready, with all parts billed? Who got their boat winterized here last year?

Features Include:

- Track and report on technician hours by repair order, specific Job Code, or date range.
- Up to 5 invoice types (customer paid, warranty, internal, etc.) in a single work order

Service Work Orders Cont'd:

- Different levels of pricing on different types of work orders and customer types
- Build fixed-price canned jobs, and use Flat Rates
- Warranty claim payment tracking
- Track boat repair & customer purchase history

3 Boat Sales—F&I Module

This one does everything but unload the truck! Record your inventory of boats, motors, trailers and prospects, computes sales figures and finance arrangements, prints the forms associated with a sale, performs sales analysis and maintains a history of boat, motor and trailer purchases.

Features Include:

- Track and report on prospects, contact history and action items
- Integrated with Service so Rigging costs get carried into the deal
- All payment calculations
- Credit life and A&H tables for multiple insurance companies
- Complete history for sales analysis
- Prints all forms associated with a sale
- Build a custom quote from your manufacturers Boat, Motor, and Trailer lines

4 Storage Management Module

Where did we put that customer/boat? This module is designed to handle both wet and dry slips and other rental situations, such as warehouse space or tourist cabins.

Features include:

- Complete description of the unit occupying the space
- Billing on monthly, quarterly, semiannual, annual basis
- Splash history showing all launches of a boat
- Slip waiting list & reservations
- Print Contracts & Launch Requests

5 Management Accounting Module

Finally, it all ends up here. All modules are totally integrated with our accounting, eliminating the need to manually post daily invoices, work orders or boat sales, making for easy accurate reporting.

Features include:

- Enter & review documents on one screen before posting
- Create your own chart of accounts, journals and departments
- Financial reports by department & location

6 Customer Service Module

The easy way to automate follow up with your service and sales customers.

Features include:

- Integrates with your customized MS Word documents and Outlook
- Automatically schedule letters, emails, surveys
- Track & report on surveys/CSI scores

And there is more...

- Multi-store capability
- Powerful custom report writer
- Data export capability